

Events from Platinum

## January 18-19, 2011 Interlaken, Switzerland

In 2011 the 9th International Alpensymposium brings you an incredible lineup of speakers, tailored to provide you with the latest insights on three areas critical to the success of any organization.

Economy - trends - change Leadership - performance - people Strategy - innovation - communication

### THE CRITICAL ISSUES

The International Alpensymposium responds to what is happening now in these critical areas, whether it's the global financial markets, social media, healthcare or globalization.

## **INCREDIBLE SPEAKERS**

Nowhere else in Europe do you get the lineup of speakers with the experience and knowledge that the International Alpensymposium offers.

### **NETWORKING OPPORTUNITIES**

Face to face networking with 800 attendees from all over Europe - more than 80% of attendees are at C-Level or above, representing companies from every sector of business. Connect with the Alpensymposium community and reach many more.

Be part of this inspirational event in the company of Europe's leading business figures at the Victoria-Jungfrau Grand Hotel & Spa, Interlaken, Switzerland.

# **PLATINUM BENEFIT**

Receive 20% reduction on ticket rates for one or two day passes.

Tuesday, 18. January 2011: CHF 556 (instead of CHF 695)

Wednesday, 19. January 2011: CHF 556 (instead of CHF 695)

2-day ticket: CHF 796 (instead of CHF 995)

FOR MORE INFORMATION OR TO MAKE A BOOKING, PLEASE CALL THE PLATINUM SERVICE SWITZERLAND ON 00800 80 600 602 (GERMAN) OR 00800 80600 603 (FRENCH)

